



Long Lake Sports Inc.
P.O Box 69, Spangle, WA 99031



I'd like to introduce myself and my partners who have recently acquired Live Line Baits. As many of you know, Bill DeMaris passed away unexpectedly in fall 2008. He was a personal friend of ours as well as a business associate. Recently my partner Varee Curl and I had the unique opportunity to purchase the company and continue Bill's legacy of providing high-quality baits at reasonable prices.

We are excited to bring our combined 40+ years of fishing experience to this business. We also have a desire to listen to our angler's as we expect to provide them with baits to give that edge when fishing for tournament winning catches, as well as baits that appeal to the casual angler. Live Line Baits produces a fine line of baits which enhance any fishing excursion, and they are priced to encourage all levels of anglers to enjoy making the catch of a lifetime!

As we expand the legacy of producing Live Line Baits we hope you will continue the journey with us. Varee and her husband Scott, my wife Elaine and I, and our staff pledge our intent to produce and provide the finest products to meet the needs of anglers of all breeds. Your patronage will be appreciated, as will your feedback and that of your customers.

Please feel free to contact us personally via telephone or email, or to utilize our recently updated product ordering process via telephone or our ever updating website www.livelinebaits.com.

Varee and I look forward to greeting each of you and getting to know you as we gain your trust and business.

Sincerely,

Charles Thornton, Charles@livelinebaits.com

Varee Curl, Varee@livelinebaits.com

***VAREE CURL AND CHARLES THORNTON, OWNERS: LONG LAKE SPORTS INC.
WWW.LIVE LINE BAITS.COM – P.O BOX 69, SPANGLE, WA 99031
(509) 245-3898***